

# ANUBHAB

## Annual Report 2015-2016



## KULPI-ASTHA

At & P.O.- Kulpi,  
Dist.- South 24 Parganas  
Pin - 743351  
West Bengal, India

## FROM THE DESK OF SECRETARY

To our development partners and well wishers.....

Kulpi Astha, after its registration under the West Bengal Societies Registration Act, has passed around fourteen years in the service to poor and underprivileged village people in its quarter. Without any pomp and ostentation it serves them to mitigate their drudgeries and miseries to attain a quality life.

Its work is mainly directed to benefit needy children, youth, women and elderly persons irrespective of caste, community and religion.

Our organization emphasizes on technical education and training to enable youth and women to find out suitable work and to earn their bread.

It has also taken initiative to provide improved training to the persons involved in traditional crafts like solapith, zari work and jute craft. It has distributed identify cards to 506 artisans of both genders involved in solapith, supported by Ministry of Textiles, Development Commissioner (Handicrafts), Government of India.

A positive step has been taken up by Kulpi Astha, as a catalyst, to organize rural women from low income-group families into Self-help groups. They have developed their leadership in organizing the group activities efficiently.

I am happy to share our annual report of 2015-2016 with you all. The programmes and the performances of Kulpi Astha are furnished in the following pages.

Before concluding I extend my thanks and deep gratitude to those benevolent individuals and development agencies, both Govt. and Non-Govt., whose co-operation and support have enabled us to keep our drive on-going.

Last but not least, I feel pride for all our members, staff and volunteers who work as a team to the service of needy people. I convey my heart-felt thanks to all of them.

Kulpi  
March 31, 2016

(Ashis Kumar Pramanik)  
Secretary

## **KULPI ASTHA : A RESUME**

### **ORIGIN**

Origin of Kulpi Astha lies in involvement of a band of youth in rescue and relief operation to save lives and belongings of cyclone-affected hapless villagers in their quarter. This led them to come closer to common people. And they thought to develop a common platform for voluntary GRAMSEVA i.e., service to development of the village, precisely to those people living in quagmire of poverty, illiteracy and ill-health. Their thought came into reality when they established Kulpi Astha in 2002. The name of the organization signifies that Kulpi is the place of origin and Astha is the organization. The connotation of Astha is confidence. The youth have stepped in creating a bond of confidence among themselves and also with those with whom they work. For its commitment and dedication to the service to overcome problems of most needy people the organization has drawn acceptance of the people as a committed friend to them. This is all about the background of Kulpi Astha.

### **LEGAL FRAME**

- ✦ Registered NGO under the West Bengal Societies Registration Act XXVI of 1961.  
No . S/1L/10250 dated 26/06/2002
- ✦ Registered under FCRA, Govt. of India No . 147110784
- ✦ Income Tax Exemption under 12(A) and u/s 80 ( G )
- ✦ PAN : AAATK8409K

### **VISION**

Promote rural life in all its completeness enabling the village people to live with dignity, self-esteem and self-reliance.

### **MISSION**

Foster comprehensive development of rural people, priority to those who are socially challenged and economically underprivileged, irrespective of caste, creed, religion and gender, for attaining a quality life.

### **PRIME OBJECTIVE**

Ensure people's development through advancement in social, educational, cultural, physical, economic, environmental and other spheres of rural life and living.

### **PHYSICAL COVERAGE**

Kulpi Astha is housed in its own building at the village Kulpi in Kulpi Block of South 24-Paraganas district, West Bengal. It has developed a sound base of rural development drive in around 35 villages of 04 Blocks, namely Kulpi, Mandir Bazar, Kakdwip and Magrahat-I

The operational spread of the organization is characterised as alluvial plains on the river basin of the Hooghly river, being a part of Sundarban delta, not far away from the Bay of Bengal. Obviously, it is a cyclone-prone area. The area is largely inhabited by SC, OBC and Muslim minority families. Its rural economy largely depends on agriculture. During agricultural lean period, there is large scale migration to adjoining urban areas even in Kolkata and Howrah in search of menial and manual jobs. In the area, there is a large number of brick-fields on the northern bank of the river Hooghly, controlled by out-siders.

The area is connected with Kolkata by the National Highway No. 117. The main Railway stations that connect Kulpi with Kolkata are-Kulpi, Kakdwip, Namkhana in Namkhana - Sealdah and Diamond Harbour and Magrahat in Diamond Harbour - Sealdah sections of Eastern Railway.

### **MANAGEMENT**

At the apex there is a General Body of all members of Kulpi Astha. It is the supreme authority to critically examine the programmes implemented and the funds utilized during the last financial year and to approve the action plan and the budget for the next financial year.

The main Executive Body is the Managing Committee consisting of 9 members elected from among the general members. The Secretary of the committee is the chief executive officer who remains responsible for all financial, programme and personnel matters to the General Body and the Managing Committee.

Under the leadership of the Secretary the day-to-day activities are being carried on by a core team of staff and volunteers in both administrative and field wings. At the village level, the programmes are being executed ably assisted by the village-wise "Paradal"(Group functioning at the part of a village), Village Development Committee and Beneficiary Committee (s).



**SIT & DRAW COMPETITION**



**INAUGURATION OF ZARI CRAFT**



**WOMAN IN ZARI CRAFT**

## MANAGEMENT PATTERN



### **MAN POWER**

With limited financial resource, Kulpi Astha has man-power limitation. Still it depends on team-work and team-spirit of 11 full-time and 04 part-time staff. Besides, a team of 10 volunteers renders voluntary service to carry on activities at the grass-root level.

### **FINANCIAL SOURCES**

In Programme promotion and implementation, Kulpi Astha has so far received the financial support from the following sources :

- ✦ Community Contribution
- ✦ Individual Donation
- ✦ Grants from State and Central Governments
- ✦ Corporate Houses
- ✦ Sitaram Jindal Foundation
- ✦ Shamdasani Foundation
- ✦ Own Resources

### **OUR CONTACT**

Phone ( Baseline ) : 03174 – 266451

Mobile Number : 919434731761

E-mail : [astha.kulpi@gmail.com](mailto:astha.kulpi@gmail.com)

### **YOU CAN HELP US**

- ✦ Fund support
- ✦ Material support
- ✦ Moral support
- ✦ Extend your helping hand and join our venture to the service of suffering humanity
- ✦ Visit us to experience

**PROGRAMME PERFORMANCES : 2015-16**

**\* Child Education**

Kulpi Astha runs a Pre-school Education Centre mainly for first generation learners. In the centre, there are 30 tiny tots in the age-cohort 03-06 years. In running the centre, emphasis is laid on promotion of cognitive skills, emotional makeup, hygienic habit formation, social behavior of children of both genders. During the reporting year, there were 13 boys and 17 girls. In the words of a tiny tot " I play, I learn and I am in joyful learning".

**\* Impact**

- ✦ Attendance of children in the centre (on an average 80 % a day ) is indicative of the fact that the programme is attractive to the children.
- ✦ Cognitive development drive enhances the capacity of children for mainstreaming.
- ✦ The children have developed better hygienic habits.
- ✦ Frequent illness among them almost controlled.
- ✦ The programme has brought the mothers in fore-front for proper child up-keep and responsible parenthood

**\* Study Centre**

To make good progress in studies, a group of 30 school-going boys and girls from standard v to standard viii are provided with remedial coaching in a study centre, voluntarily run by 4 members of Kulpi Astha . The enrolled students made progress in the last class examination on graded below :

Performance	Outstanding	Good	Moderate	Total
Number	09	16	05	30
%	30.0	53.3	16.7	100

**\* Astha Health Programme :**

As a humanitarian service for poor and very needy village people, Kulpi Astha runs a Homeopathy clinic in its premises. The clinic renders the services vis. diagnosis, treatment and medical advices to the patients, especially children, women and aged persons in its quarter.

Apart from community contribution and individual donation, the programme receives the financial support from SITARAM JINDAL FOUNDATION during the year under review.

During the last 03 years, an increasing trend of patients in homeopathy clinic is noticed from the bar chart below :



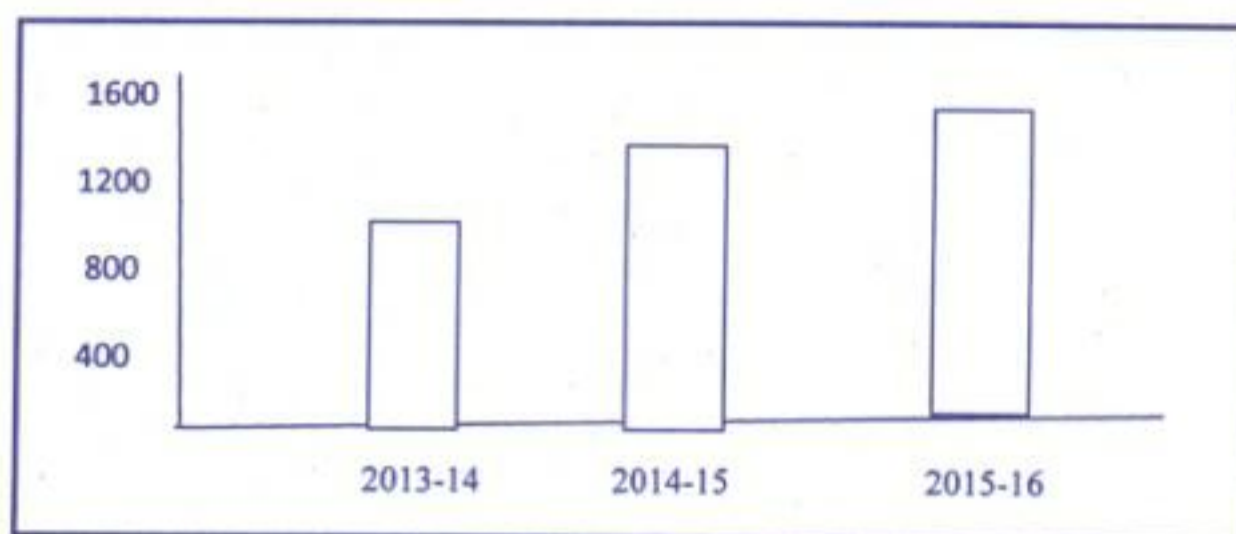
**PLANTATION-MAKE ENVIRONMENT CLEAN AND GREEN**



**TRAINEES IN BATIK PRINTING**



**INAUGURATION OF REFRIGERATOR COURSE**



Besides homeopathy clinic, Kulpi Astha conducted health education to 724 beneficiaries, health counseling to 372 and hospitalization of 126 at risk patients and 76 pregnant women during the reporting year.

**\* Astha Environment Drive :**

For promotion of rural environment and sensitization of village people to perform their civic responsibility to keep rural environment clean and green, like previous years, Kulpi Astha made the following interventions during the year under review :

<b>Intervention</b>	<b>No. of Participants</b>
Camp on water body cleaning	56 Villagers
AGP on Solid Waste Management	48 Villagers
Demonstration on Polythin Disposal	35 Youth
Workshop on Man and Environment	46 Youth
Plantation 1500 seedlings	110 Villagers
Sit & Drawn Competition on Make Environment Green	107 Children
<b>Total</b>	<b>402</b>

**\* Skill Training Programme**

As a part of livelihood support drive, since its inception Kulpi Astha has developed sound expertise and experience in organizing different vocational / skill-development training mainly for unemployed youth and women in its quarter.

During the reporting year, the following courses were organized :

Sl No.	Course	Duration	Venue	No. of Trainees	Financed by
1	Solapith	3 Months	Mandir Bazar	100	Ministry of Micro, Small and Medium Enterprises, Govt. of India
2	Batik Printing	3 Months	Kulpi	100	Do
3	Zari Work	3 Months	Kulpi	100	Do
4	Zari craft & Patch Work	6 Months	Kulpi	100	W.B.Women Development Undertaking
5	Tailoring	3 Months	Kulpi	50	SHG & Self Employment , Govt. of W.B.
6	Refrigeration Course for Unemployed SC Youth	6 Months	Kulpi	30	Department of Science & Technology, Govt. of W.B.
7	Beautician Course	3 Months	Kulpi	30	W.B. Swarojgar Corporation Ltd.
8	Computer Application	6 Months	Kulpi	60 in 2 batches	Individual Donation and Own Resource

**\* Women Empowerment :**

As a drive for women empowerment, Kulpi Astha has taken initiative to mobilize women from low income group families into their own self-help groups for self-reliance. Around 118 SHGs with 1297 members are now in operation.

With loans form own SHGs, many of them are involved in income generation activities viz. grocery, tea-stall, vegetable business, fish selling, goat-keeping, etc. Their monthly individual incomes are in the range of Rs. 5000 to 7000 or more.

The drive has brought some positive changes in them viz.

- ✦ Change in attitude and behavior
- ✦ Increased standard of living
- ✦ Increased family incomes
- ✦ Increased social status
- ✦ Increased control over earnings
- ✦ Access to and control of assets
- ✦ Increased decision marketing power
- ✦ Increased realization of self-help potential
- ✦ Development of leadership capability

Kulpi Astha provides all sorts of guidance to SHGs, especially in accounts and record maintenance.



**LEARNING BY DOING-TAILORING**



**IMPROVED SOLA CRAFT**



**PARTICIPANTS IN AWARENESS CAMP**

**\* To the Door-step of Elderly People**

A humane touch to hapless and elderly men and women would bring back smile in their faces, a sense of confidence on someone thinking for them and standing beside them. The earth is still worth living to them. They are not obsolete.

From this perception, Kulpi Astha stands beside the elderly people and tries to help them

During the reporting year, with humane support and donation form Shmdasani Foundation, Kulpi Astha provided the blankets ( one each ) to 300 elderly men and women .

These hapless aged persons have expressed their comfort - In chilling cold of winter they will sleep well.

**\* Awareness Generation Programme ( AGP )**

SI No.	Programme	No. of Participants
1	AGP on Anti-trafficking	35 Youth
2	Camp on Safe Drinking Water	32 Villagers
3	AGP On Environment Pollution and its control	45 Villagers
4	AGP on Drug Abuses	38 Youth
5	Orientation on Use of Sanitary Toilet	30 Villagers
6	AGP on Adolescent & Maternal Health	30 Women & Young Girls

**\* Games , Sports & Cultural Exposition**

- ✦ Football Tournament
- ✦ Annual Sports Competition
- ✦ Annual Cultural Meet-ANANDALOKAY
- ✦ Observance of Important National and International Days.

## OUR THANKS

**In our service to the suffering people, we have received generous support and co-operation from different agencies and benevolent individuals. We extend our gratitude and heart-felt thanks to all of them.**

1. Ministry of Textile, Government of India
2. Ministry of Culture, Government of India
3. Ministry of Micro, Small & Medium Enterprise Govt. of India
4. Central Social Welfare Board
5. West Bengal Social Welfare Board
6. West Bengal Women Development Undertaking
7. West Bengal State Council of Technical Education
8. Department of Science & Technology Government of West Bengal
9. West Bengal Swarojgar Corporation Limited
10. SHG & SE Department, Government of West Bengal
11. Department of Sports & Youth Service, Government of West Bengal
12. Oil & Natural Gas Corporation (ONGC)
13. Sitaram Jindal Foundation
14. Shamdasani Foundation
15. Dr.Ashok S. Ganguly, MP, Rajya Sabha
16. Raja Rammohun Roy Library Foundation
17. District Administration, South 24 Parganas
18. Panchayat Raj Institutions, South 24 Parganas
19. Nehru Yuba Kendra, Diamond Harbour
20. Block Development Office(s). Kulpi, Mandir Bazar, Kakdwip, Magrahat-1
21. Block Primary Health Centre, Kulpi
22. Bani Mandir, Khordanala, South 24 Parganas
23. UBI, Kulpi Branch
24. State Bank of India, Kulpi Branch
25. State Bank of India, Mandir Bazar Branch.

...and many others who have extended co-operation with their moral support, and all those well-wishers who prefer to remain behind the curtain.

**Kulpi Astha** acts as a catalyst for development of poor and marginalized people in rural milieu. Its efforts are for the well being of the meanest and the most downtrodden, socially and economically, attaining a quality life and living. In this venture it has still miles to go. And it deserves that likeminded people and development agencies will be with Kulpi Astha and provide immense co-operation and assistance for ameliorating the suffering humanity.

To conclude with the words of Swami Vivekananda.

*“Arise ! Awake ! Stop not till the goal is reached”*



**INAUGURATION OF BEAUTICIAN COURSE**



**TRAINEES IN BEAUTICIAN**



**BLANKET DISTRIBUTION**

# METROPOLITAN CITY OF KOLKATA

